

New Release – July

US Pan Asian American Chamber - Southwest **To Hold Largest Asian Business EXPO in the Southwest Region**

SUPPLIER DIVERSITY **BUSINESS WITHOUT BORDERS**

WHEN The US Pan Asian American Chamber - Southwest will present its 17th Annual Asian Business EXPO on **August 2, 2018**. The EXPO will open at 10:30 am and concludes at 4:00 pm.

WHERE The Arlington Convention Center: 1200 Ballpark Way, Arlington, TX 76011.

WHAT This year's theme is "**Supplier Diversity – Business Without Borders.**" The theme is fitting in describing our chamber's goals and aspirations in serving Asian and minority suppliers these past 17 years. We diligently advocate for supplier diversity and business inclusion so that small business can continue to thrive and shine in this region.

Invited Speakers include **Mayor Jeff Williams** who has been extending his warm welcome to all our local and regional participants every year. The chamber is also proud to welcome **Dr. Adam Wright**, President of the Dallas Baptist University, who will speak at the Award Luncheon.

This year's EXPO attendees will also have a chance to experience business expansion through global collaboration. We invite you to visit our Asia Trade Zone partners: Indonesia, Korea, and Hong Kong. They are our leading exhibitors from Asia. We are so honored to welcome the Consul General from Indonesia, **Dr. Nana Yuliana** from Houston who will also give keynote address at the Award Luncheon.

Attendees will have a wonderful opportunity to visit the Indonesia Trade Zone to meet their suppliers of goods and services and build business connection to one of the largest business gateways to Asia. Other popular Trade Zones include: The Construction Zone, The Tech Zone, and The Health & Wellness Zone. These zones should make it easier for our attendees to identify specific industries.

The popular "One-on-One Meet the Buyers Session" with pre-scheduled appointments will start immediately after the Award Luncheon.

WHY The **purpose** of the EXPO is to provide greater access to contract opportunities for Asian and minority businesses as they work on establishing lifelong and strategic business relationships to achieve growth and success to become a force in building America's economy.

The EXPO also provides a unique venue for corporations to outreach to Asian American consumers. With over \$800 billion dollars in purchasing power, Asian Americans are the most affluent consumer group in the United States.

WHO Invited Participating corporations and government agencies include many large regional and Texas corporations: *Lockheed Martin Aeronautics, Wells Fargo, Texas Instruments, JPS Health Network, Texas Health Resources, Arlington Convention & Visitors Bureau, American Airlines, Burlington Northern & Santa Fe Railways, The City of Arlington, The City of Dallas, The City of Fort Worth, Frost Bank, Dallas Area Rapid Transit, DFW International Airport, PepsiCo, Tarrant County College District, Dallas Baptist University, University of North Texas, and the University of Texas at Arlington* and many more.

HOW Please join us and attend the EXPO on **August 2, 2018** and make your business connection. Go to www.uspaacc-sw.org or contact an@uspaacc-sw.org.