

For Immediate Release

**US Pan Asian American Chamber-Southwest
To Hold Largest Asian Business EXPO in the Southwest Region**

**THE POWER OF YOU
PEOPLE, PURPOSE & PASSION**

WHEN: August 11, 2017, The Asian Business EXPO will open at **9:00am** and concludes at **4:00pm**.

WHERE: The 16th Annual Asian American Business EXPO will be held at the **Arlington Convention Center, 1200 Ballpark Way, Arlington, TX 76011.**

WHAT: “This year’s theme is *The Power of You—People, Purpose & Passion*, with 16 years of advocating for Diversity and Inclusion in economic development, we are proud of our track record in championing innovative programs to help small businesses thrive; we continue to bring America’s attention to the contribution of Asian Americans have made in business and economic development in this country.

Lockheed Martin Aeronautics Company is the Corporate Chair of this EXPO. Title sponsors are Lockheed Martin and Wells Fargo. The Award Luncheon also presents the chamber’s Legacy Award recognition to honor the best and brightest Asian American suppliers, corporate advocates and champions. The afternoon programs include a Business Match-Making One-On-One prescheduled business match-making Session. The EXPO Opening Ceremony will feature Ribbon Cutting and Remarks from Corporate sponsors. The Exhibit Hall with over 90 exhibiting companies offers many face to face business connections with procurement decision maker.

WHY: The **purpose** of the EXPO is to provide greater access to contract opportunities for Asian American businesses as they work on establishing lifelong and strategic business relationships to achieve growth and success to become a force in building America’s economy. The EXPO also provides a unique venue for corporations to outreach to Asian American consumers. With over \$800 billion dollars in purchasing power. Asian Americans are the most affluent consumer group in the United States.

WHO: Participating corporations and government agencies include many large regional and Texas corporations such as Lockheed Martin Aeronautics, Wells Fargo, Arlington Convention & Visitors Bureau, Burlington Northern & Santa Fe Railways, City of Arlington, City of Dallas, City of Fort Worth, DART, DFW International Airport, PepsiCo, Tarrant County College District, University of North Texas, Dallas Baptist University, and the University of Texas at Arlington and many more.

HOW: Please join us on **August 11, 2017** and *Grow your business with new Purpose and Passion.*

For registration, please email: justin@uspaacc-sw.org or visit www.uspaacc-sw.org or call chamber office at 682-323-5869